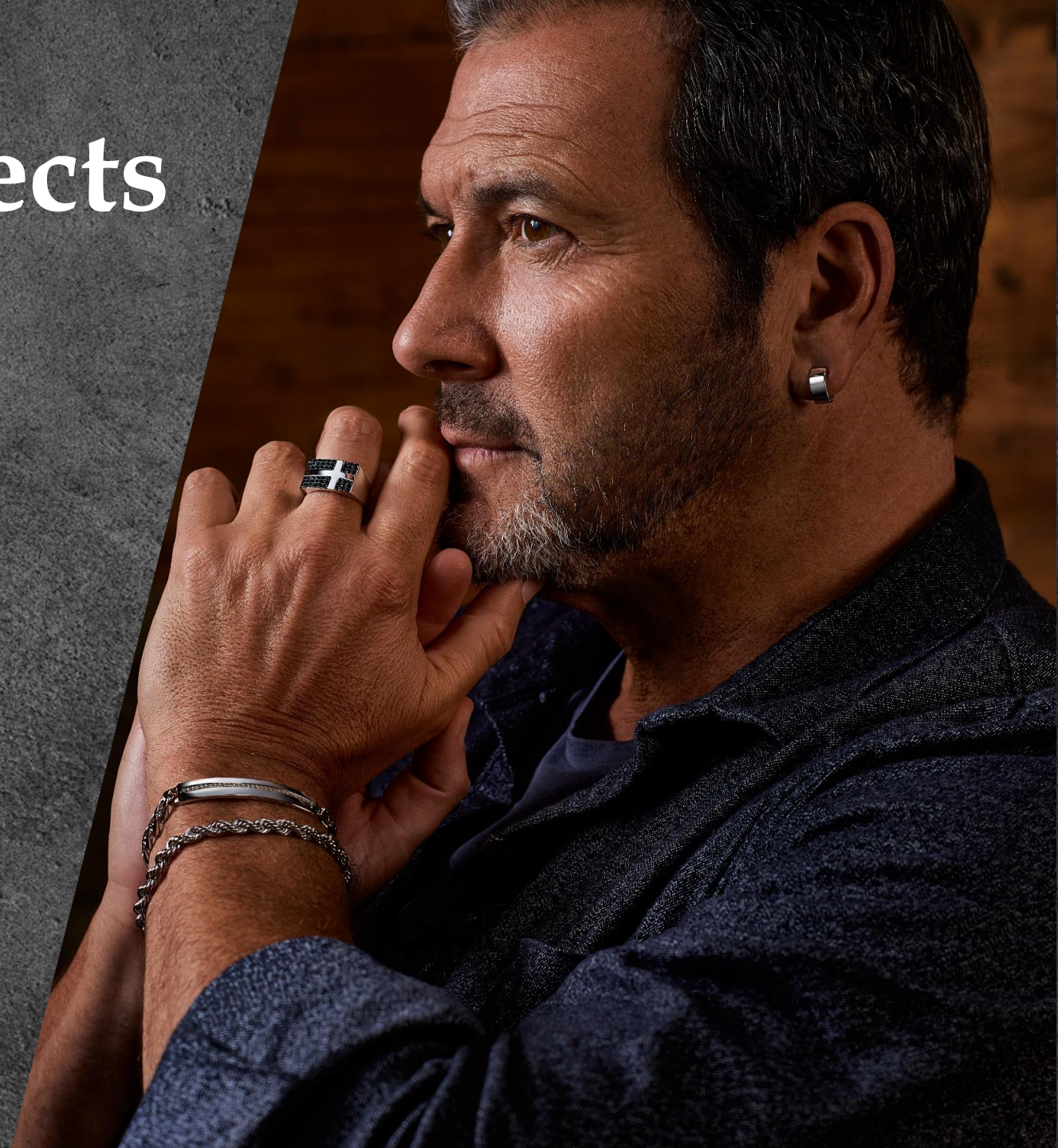


ETHOS

PAJ PRIME
ART &
JEWEL

A style that reflects your true Ethos

Ethos customers exude confidence, rather than seeking mere admiration. They effortlessly walk the line between ambition, self-expression and humility. There is no excess, no pretense. Ethos embraces an authentic expression of self, creating a style that aligns with your essence and reflects your true Ethos.





Target

- For the trend-conscious customers who take pride in expressing their personal style. They appreciate unique aesthetics, craftsmanship and attention to detail.
- Price point (USD retail) : lowest **\$50** – highest **\$750**, average **\$200**
- Channel: independent, chain stores, online retailers

Sterling Silver Collection

- Majority of styles are high polish metal without stones.
- Handsome use of genuine black sapphire, created white sapphire, genuine black agate, sodalite, and tiger eye on selected items.
- Finished in the highest level of workmanship.
- Solid construction and weight
- Unique clasps that are both functional and aesthetic.



Chisel Collection

The sophisticated scroll pattern is the key feature in the Chisel collection. While black oil enhances the contrast of filigree, natural stones (such as genuine black agate, sodalite and tiger eye) also highlight the collection with colors.



R4ARG6A0AL
USD110/CAD150



R2AT9WA07T
USD150/CAD200



R4ARH027AS
USD190/CAD260



R3AVP6A0ZZ
USD240/CAD320



R1AC2233A8
USD130/CAD180



R1AC2227A8
USD130/CAD180



R1AC22AHA8
USD130/CAD180

ETHOS

Chevron Collection

The Chevron Collection centers around a dramatic three-dimensional arrow pattern. The arrows are rendered in genuine black sapphire and adorned with shimmering gold plate which creates a bold, distinguished look for any wearer.

ETHOS

R0ABKQA07F
USD240/CAD320



R0ABKPK47E
USD300/CAD400



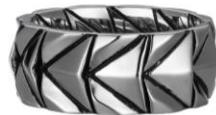
R2AT9XK40K
USD200/CAD270



R1AC25A095
USD380/CAD500



R4ARHUA0AS
USD150/CAD200



60ABMLA0ZF
USD200/CAD280



61AC23A0Z5
USD350/CAD470



R4ARH4K4AS
USD200/CAD270



Black Ice Collection

The Black Ice collection showcases the allure of genuine black sapphire. Seamless and beautiful pave settings, offered in a range of sleek designs, infuses an air of mystery and masculinity to the overall aesthetic.

ETHOS

64ANACK4AQ
USD160/CAD220



64ARH1K4AS
USD190/CAD260



64ARH3K4AQ
USD120/CAD160



62AMNGK458
USD80/CAD110



62X317K458
USD110/CAD150



62ATA5K40N
USD160/CAD220



R4ARJ697AS
USD170/CAD230



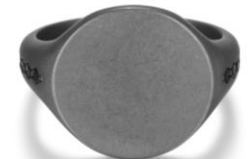
R4ARJ597AQ
USD140/CAD190

R1AC3AK4A6
USD290/CAD390



63AVP9K4ZZ
USD230/CAD300

64ARH2K4AQ
USD130/CAD180



61AC21K4Z5
USD400/CAD550



61AC26K4Z6
USD350/CAD470



ID Collection

The traditional ID tag receives a fresh modern makeover, featuring a clean straight line embellished with created white sapphires, resulting in a contemporary and sophisticated appearance.

ETHOS

R3AVS4DCZZ
USD370/CAD500



R1AC2RDC96
USD450/CAD600

Basics Collection

The Basics Collection presents a range of jewelry pieces that prioritize everyday comfort, versatile enough to be effortlessly styled up or down to suit a wide variety of events and activities.

ETHOS

R28206DC58

USD50/CAD70



628206K458

USD60/CAD80



62ATA4A027

USD90/CAD120



61A7B2K406

USD330/CAD450



R2ATA4A027

USD90/CAD120



R1A7B29606

USD270/CAD360



Strata Collection

The beaded bracelets in the Strata collection blend versatility and sophistication creating a statement accessory that exudes confidence and refinement.

Different stones and details offer styles to suit every personality – discover an exquisite blend of polished gemstones.

ETHOS

R1AC2S29A7
USD300/CAD400



R1AC2T27A7
USD220/CAD300



R1AC2V33A7
USD200/CAD270



31AC2UKKA7
USD320/CAD430



Italian Collection

The Italian chain collection features a rugged elegance as the ruthenium-plated and brushed designs tame the inherent shininess of silver. The gun metal color adds a touch of masculine allure with a hint of industrial aesthetics.



ROU0DXA024
USD160/CAD210



R1U09DA0ZZ
USD120/CAD160



ROU0DYA018
USD230/CAD300



R1U09EA0ZZ
USD140/CAD180



ROU0E1A020
USD270/CAD350



R1U09HA0ZZ
USD140/CAD180



ROU0DZA020
USD230/CAD300



R1U09FA0ZZ
USD140/CAD180



ROU0E0A022
USD200/CAD260

ETHOS

Italian Collection

Experience the timeless look of silver. These Italian Chain pieces retain a radiant shine which enhances the overall beauty of each piece.

ETHOS

R1U09QA0ZZ
USD140/CAD180



R1U09PA0ZZ
USD90/CAD120



R1U09RA0ZZ
USD150/CAD200



R1U09LA0ZZ
USD220/CAD290



ROU0E8A022
USD320/CAD420



ROU0E7A020
USD200/CAD260



ROU0EAA024
USD260/CAD340



ROU0E4A022
USD280/CAD360



Italian Collection

Experience the timeless look of silver. These Italian Chain pieces retain a radiant shine which enhances the overall beauty of each piece.

R1U09MA0ZZ
USD180/CAD230



R1U09JA0ZZ
USD270/CAD350



R1U09KA0ZZ
USD180/CAD230



R1U09SA0ZZ
USD150/CAD200



ROU0E6A022
USD320/CAD420



ROU0E2A022
USD580/CAD750



ROU0E3A020
USD300/CAD390



ROU0EBA018
USD280/CAD360



ETHOS

Italian Collection

Experience the timeless look of silver. These Italian Chain pieces retain a radiant shine which enhances the overall beauty of each piece.

ETHOS

20" - ROU0E99720
22" - ROU0E99722
24" - ROU0E99724



20" - USD80/CAD100
22" - USDD90/CAD120
24" - USD100/CAD130

20" - ROU0E5A020
24" - ROU0E5A024



20" - USD90/CAD120
24" - USD110/CAD140



20" - ROU0E9A020
22" - ROU0E9A022
24" - ROU0E9A024

20" - USD80/CAD100
22" - USD90/CAD120
24" - USD100/CAD130



Sizing

- Necklace Length: 18, 20, 22, 24"
- Pendant w/Chain Length: 22, 24"
- Bracelet Length: 8.25" (with 1" additional link), 8.5", 9"
- Ring Sizes: All rings have 10, 11, some have size 9 and some have size 12

Packaging

Every piece of Ethos jewelry sold is accompanied by a pouch and a case, both thoughtfully designed for reuse. These accessories store not only precious Ethos jewelry but also other small daily essentials such as earbuds, charging cables, and more.

ETHOS



Displays

Our display fixtures are meticulously crafted to enhance the Ethos brand experience. Carefully color-matched to harmonize with your jewelry, they create a visually captivating presentation, allowing your jewelry to be showcased in the most impressive fashion.



ETHOS

Warranty

Ethos Jewelry comes with a warranty that covers any defects in materials and workmanship for a period of one year from the original date of purchase. Proof of purchase is necessary for warranty claims. In the event of a defect, the item will be replaced or substituted with an alternative item of equal retail value. Please note that the warranty does not extend to normal wear and tear, such as scratches or blemishes.



Find out more

For more information about the Ethos line of men's jewelry, contact our US or Canada offices.

US Sales: sales@paris1901.com

Canada Sales: sales@paj.ca